



Lifestyle Parties

At your Soul Purpose Lifestyle Party, your guests will experience new ways to illuminate their body, beauty, style, and spirit while also discovering an attitude of prosperity and well-being that will help them make remarkable changes in their lives and communities.

Creating a beautiful lifestyle experience is the core goal of the party. As your guests enter the home of the Lifestyle host, they'll instantly inhale the intoxicating aroma of one of our soy candles. Perhaps tonight it is Brazilian Jackfruit or Hawaiian Tuberose. The room will be gently lit—easy on the eyes and soothing to the spirit. And your host will offer guests a cup of delicious herbal tea lightly sweetened with organic honey. For your guests, soft music instantly calms as the day's tensions begin to melt away. Everyone is transformed by this beautiful lifestyle experience.

Elegantly displayed in the room will be a collection of our luxurious products. As the Soul Purpose Lifestyle Entrepreneur, you will demonstrate the products and pamper guests with scents and formulas that will quickly transport them on an exotic journey of the senses. You can speak to your guests about the journals and music which the Soul Purpose musicians, writers, and artists have created to help inspire their lives. Yes, your entire being, and that of your host and guests has been illuminated—body, beauty, style, and spirit. Who knew it could be such a fantastic experience?

Your relationship with your host is the key to the success of your Lifestyle Party and future bookings are important to the continued growth of your business.

Lifestyle Party Host Discount Program

Earn 25%, 50% or 75% Off!

We have developed an exciting plan to support our Lifestyle Entrepreneurs' efforts to expand their customer base and engage others as Party Hosts. In an unprecedented move, Soul Purpose will offer your Party Hosts a discount of 25%, 50% or incredibly 75% off their order.*

Our valued Lifestyle Party Hosts will:

- Enjoy a fun, relaxing lifestyle experience with their favorite friends and family while learning the principles for bringing the spa lifestyle and experience home.
- Receive 25% - 75% discount on their order, based on the total product sales from their party sales.
- Have the opportunity to purchase unique 'Host Only' products selected especially for them by our Founder & CEO, Nadine Thompson.

Discount*	Party Product Sales Total*	# Parties Booked
25%	\$50 - \$299.99	
50%	\$300 - \$999.99	1 booking
75%	\$1000 and up	2 bookings

Lifestyle Party Hosts will be able to take their discount on their personal order of up to \$300 in Soul Purpose products! The discount can be taken on an order for any Soul Purpose product including a special selection of "Host Only" products (which will be announced and will change quarterly).

Example:

If a Host has a \$500 party and 1 booking She/he qualifies for a 50% discount level. Save \$150! They can place an order for up to \$300 retail product value and take their 50% discount... saving up to \$150!

*Important Notes:

1. The host's order should not be counted in the product sales total to determine discount level.
2. The host's order must be submitted along with the qualifying Party to use their discount.
3. Discounts are applicable on orders for Soul Purpose products only. At this time, Youngevity products are excluded from the program.
4. Host is responsible for sales tax and shipping based on full retail value of their order.
5. Commissionable volume is not earned and, therefore, commissions are not paid on the Host's discounted order.