



SOULPURPOSE
body beauty style spirit

Greetings from the Soul!

I am thrilled. I am delighted. And, most important, I am honored to welcome you to the Soul Purpose Visionary Circle.

Soul Purpose Lifestyle Company is a beautiful venture that was born in the fall of 2007 after a devastating personal disappointment and the end of a dream. While healing from this loss, I came to terms with the fact God had a greater calling for my life. This resulted in my renewed faith and commitment to carry on with what I came to realize was my own "Soul Purpose." Soul Purpose Lifestyle Company represents faith and the substance of things hoped for in my life.

With the help of loving and loyal friends, a tremendously supportive community of investors and forward thinking business people and artists, we have dreamed large and allowed our creativity to flow without limit. Our goal is to create what we hope will be the most beautiful line of products available to both women and men in the direct selling industry and the most innovative, progressive, and socially-responsible direct selling business opportunity imaginable. We are excited and pleased with the unfolding results and we hope you will feel the same as Soul Purpose Lifestyle Company blossoms and grows.

I have spent much of my professional career committed to the ideas of justice, multiculturalism, and building community. What I have learned is that there is tremendous strength in diversity and we have so much to learn from each other when we begin with celebrating each other's differences and respecting each other's strengths. I want to build a community where everyone can feel respected and celebrated; where women as well as men will feel welcome; where women of color will feel central as opposed to an afterthought, and where the products help us all to feel beautiful despite the color of our skin or the texture of our hair. I want to build a community and a corporation where we are all stakeholders as well as shareholders and where we will all benefit from the community's success and the corporation's profitability.

I believe you will love the products that I have created for you and you will love the art work, music and designs that our writers, artisans, and musicians have selected for you and your customers. I want to grace your life with the beauty that exists around the world and I want to be part of the experience when you delight in the joy that our global community has to offer.

Finally, I welcome you to what I believe is the most exciting direct selling business opportunity available. And I welcome you as part of the elite group of consultants who comprise the Soul Purpose Visionary Circle. With your demonstration of courage and vision, you have chosen to be a founding member and exemplary visionary of Soul Purpose Lifestyle Company. Congratulations to you and welcome!

With much love and respect,

Nadine A. Thompson
Founder and CEO,
Soul Purpose Lifestyle Company



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vision

As a socially-responsible direct selling company, Soul Purpose will redefine empowerment in support of fulfilling individual purpose and vision through the marketing of exquisite, quality products illuminating body, beauty, style and spirit... one person at a time.

at-a-glance

the discovery: After 10 years of empowering women, Nadine realized that she had not empowered herself and was not living the lifestyle that she had created for others. Blessed with 10 years of direct selling experience, a unique flare for product development and marketing; and an authentic passion for empowerment, Nadine has branched out to begin Soul Purpose Lifestyle Company. Her commitment is to build a socially-responsible and sustainable direct selling company with a mission of creating empowering business opportunities for women of color.

founded: Nadine Abraham Thompson founded Soul Purpose Lifestyle Company in December 2007.

the range: Soul Purpose offers high quality, nature-based treatments for everyday bath and beauty care, aromatherapy preparations, home accents and motivational products.

the global vision: The Soul Purpose Lifestyle collection is the collaboration of an international network of product developers, perfumers, herbalists, musicians, graphic designers and writers. There will also be a collaboration with women's cooperatives in Northern Ghana (as well as India and Vietnam) to provide wild crafted shea butter and honey for use in the new product line.

the logo: The Soul Purpose logo is a beautiful adinkra symbol from Ghana in West Africa – Nsorommo. It is a star which signifies the children of the heavens and God's protection.

availability: Soul Purpose will pre-launch through a nationwide network of independent consultants in January 2008.

visionary circle program

During the pre-launch phase of Soul Purpose Lifestyle Company (January - March 2008), we are pleased to accept those who embrace and wish to share the message of the Soul Purpose vision into our Visionary Circle.

be a **visionary**: a person of unusually keen foresight
be **ambitious** fantastic noble prophetic **radical** romantic
exalted **bold** stimulating impressive **enterprising**

The Visionary Circle will consist of entrepreneurs seeking a unique business opportunity through which they can build a lifestyle consistent with their dreams. This is a limited time opportunity for select individuals who:

- embrace the vision and mission of Soul Purpose
- will be ambassadors of laying the very foundation of this exciting new enterprise
- will have a personal commitment, determination, and passion for building a Soul Purpose business

visionary circle benefits

- Recognition and edification as a Visionary of Soul Purpose.
- Positioning at the forefront of the Soul Purpose business opportunity.
- Rights to begin recruiting and building a Soul Purpose team.
- Participation in the weekly Visionary Cash Drawings.
- Be the first to receive the Soul Purpose Scent Sampler. (Available March 2008)

visionary circle kit

As a Visionary, you will receive a Visionary Circle Kit containing the following:

- 10 - Visionary Circle Program / Soul Purpose At-A-Glance Flyers
- 1 - Visionary Circle Certificate (signed and numbered)
- 10 - Visionary Enrollment Forms
- 1 - Visionary Circle Pendant/Pin (to be provided at the end of the program)

visionary circle designations

Show your Visionary style with a custom-crafted Soul Purpose pendant/pin with enhancements signifying your personal sponsoring accomplishment throughout the pre-launch:

COPPER VISIONARY - Sponsor at least 5 new recruits
BRONZE VISIONARY - Sponsor at least 10 new recruits
SILVER VISIONARY - Sponsor at least 15 new recruits
GOLD VISIONARY - Sponsor at least 20 new recruits
PLATINUM VISIONARY - Sponsor at least 25 new recruits
DIAMOND VISIONARY - Sponsor at least 50 new recruits

visionary weekly cash drawing

Your Visionary Circle benefits will begin right away with the opportunity to earn one of 5 \$100 CASH BONUSES to be awarded each week. NOTE: Limit of one award per Visionary Circle member. (Beginning January 2008)

how to join the visionary circle

To join the Soul Purpose Visionary Circle, complete a Visionary Circle Enrollment Form and fax it to 888-298-3359 or email it to: visionarycircle@soulpurpose.com. Upon receipt of your Visionary Circle Enrollment Form, you will be sent a Visionary Circle Kit. It is FREE to become a Visionary Circle member during the pre-launch phase. Then, for the official launch in March, you will be able to sign your Consultant Agreement and purchase your enrollment kit!



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REPRINT OF EMAIL CONFIRMATION
FOR VISIONARY CIRCLE MEMBERS

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Dear VISIONARY CIRCLE MEMBER

Welcome to Soul Purpose Lifestyle Company!

We are honored and delighted to welcome you into our community of forward thinking visionaries and entrepreneurs. The Soul Purpose Lifestyle Company plans to be the most innovative direct sales company opportunity available to individuals wanting to make a positive change in their lives. There will be a lot of valuable information to share with you in the next few weeks as we gear up for an exciting launch in March. We will be in touch with you on a regular basis to keep you updated and informed.

By confirming your desire to participate in this incredible opportunity during this pre-launch phase, you are hereby inducted into the Soul Purpose Visionary Circle with many benefits, including:

- Recognition and edification as a Visionary of Soul Purpose.
- Positioning at the forefront of the Soul Purpose business opportunity.
- Rights to begin recruiting and building a Soul Purpose team.
- Participation in the weekly Visionary Cash Drawings.
- Be the first to receive the Soul Purpose Scent Sampler. (available March 2008)
- Receive a Visionary Circle Pendant/Pin for personally sponsoring 5 or more during the pre-launch phase



This pre-launch phase is very important because it gives you the opportunity to have a team of significance on day one of the official launch. Just imagine it! Based on your recruiting efforts, you could have a team of 20, 50 or 100 business partners by the official launch in March. At that time, everyone will purchase products generating commissionable volume on which commissions will be paid. Your first check can be as BIG as you want!!!! We encourage you to use this opportunity to build your team and your first check by setting your Soul Purpose business in motion today!

Confirm Your Information

Visionary Circle members can expect to receive this confirmation within 3-5 business days of submitting an enrollment form. If you have not received this notice by email, either you did not provide us with an email address, we were unable to read it from your form, or your email server is blocking the email (placing it in spam/junk folder or refusing it altogether). So that you can review the information we have on file for you, please email us at visionarycircle@soulpurpose.com and we will send you your confirmation by return email.

Next Steps

We encourage you to begin enrolling other Visionary Circle members immediately. Share the web addresses www.soulpurpose.com and www.nadinethompson.com with everyone you know and invite them to participate in this awesome opportunity. Once they enroll, they too can begin to recruit others! Our goal was to launch in March with no less than 1000 members; with 2 weeks to go, we now have more than 1500! Build your team now and know that in the process, you are building your first Soul Purpose check.

You and your guests are invited to participate in our NATIONAL VISIONARY CALLS which are held every Tuesday evening. You have an opportunity to be part of this history-making event!

NATIONAL VISIONARY CALL

Tuesday Evenings at 9:00pm Eastern / 8:00pm Central / 6:00pm Pacific

Dial: 712-432-8904 Pin code: 4SOUL# (47685#)

INSTANT REPLAY AVAILABLE 24/7: If you miss a call, want to hear one of the calls again or if you have someone who is interested in Soul Purpose but is too excited to wait for the next LIVE call, the recordings are available at your convenience. Simply call the Soul Purpose Replay Line by dialing 712-432-8984 and enter conference access code 47685#. You will be asked for the filename which is always the date of the call in the following format...MMDDYY. So, our historic first call is filename 020508, the next week's call is 021208 and so on.

Thank you in advance for your help in making our launch a resounding success!

Official Launch in March 2008!

Mark your calendar for our OFFICIAL LAUNCH CALL ON MARCH 18TH!

At that time, you will be required to complete an official Consultant Agreement, purchase your enrollment kit and you'll be the first to receive the Soul Purpose Scent Sampler!

We are so excited to welcome you to SOUL PURPOSE! As time progresses, you can look forward to receiving more communications, updates and announcements from SOUL PURPOSE. If you have any questions in the meantime, please feel free to contact us by email at visionarycircle@soulpurpose.com or call 888-298-3359.

Welcome to Soul Purpose. We are blessed to have you!

Sincerely,

THE SOUL PURPOSE TEAM

P.S. We are compiling testimonials for posting on SOULPURPOSE.COM. To be featured, please go to Nadine's Blog on NADINETHOMPSON.COM and share your thoughts about SOUL PURPOSE with others in the community. Select entries will be featured in postings on SOULPURPOSE.COM.



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81 Water Street
Exeter, NH 03833
PH/FAX 888.298.3359

REF. NO.	
CON. NO.	
OFFICE USE ONLY	

visionary circle pre-launch enrollment

FOR PROMPT PROCESSING, PLEASE PRINT CLEARLY.

APPLICANT INFORMATION

Applicant Name (Last, First, M.I.)		Birth date (optional)		
Spouse or Co-Applicant (Last, First, M.I.)		Company Name (Optional)		
Mailing Address	Apt/Suite #	City	State	Zip
Default Shipping Address () Check & skip if same as mailing. Cannot be P.O. Box		City	State	Zip
Daytime Phone Number		FAX Number		
Evening Phone Number		Email Address		
How did you learn about Soul Purpose?				
<input type="checkbox"/> Friend/Colleague <input type="checkbox"/> General Email <input type="checkbox"/> website: <input type="checkbox"/> other:				

SPONSOR INFORMATION

Sponsor ID Number	Daytime Telephone Number
Sponsor Name	Sponsor Signature (Optional)

VISIONARY CIRCLE - FREE ENROLLMENT

The Visionary Circle will consist of entrepreneurs seeking a unique business opportunity through which they can build a lifestyle consistent with their dreams. This is a limited-time opportunity for select individuals who:

- will embrace vision and mission of the Soul Purpose
- will be ambassadors of laying the very foundation of this exciting new enterprise
- will have a personal commitment, determination and passion for building a Soul Purpose business

BENEFITS

- Recognition and edification as a Visionary of Soul Purpose.
- Positioning at the forefront of the Soul Purpose business opportunity.
- Rights to begin recruiting and building a Soul Purpose team.
- Participation in the weekly Visionary Cash Drawings. FIVE \$100 CASH AWARDS PER WEEK. (Begins January 08)
- Be the first to receive the Soul Purpose Scent Sampler. (available March 08)



OFFICIAL LAUNCH OF SOULPURPOSE
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March 2008! Members of the Visionary Circle will become the first official independent Consultants of Soul Purpose by virtue of purchasing an Enrollment Kit. An official communication will be sent by email with full details (kit cost, contents, etc).

GOAL

Our goal is to have no less than 1000 members in the Visionary Circle for our official launch in March. Your pendant/pin will have a special design to signify your VISIONARY sponsoring accomplishment as follows:

COPPER	Sponsor 5
BRONZE	Sponsor 10-14
SILVER	Sponsor 15-19
GOLD	Sponsor 20 -24
PLATINUM	Sponsor 25-49
DIAMOND	Sponsor 50 plus!

APPLICANT'S SIGNATURE
Click to certify your electronic signature.

CO-APPLICANT'S SIGNATURE
Click to certify your electronic signature.

DATE